

Timeline



June 15

Application Opens

Submit your application **here**
Not sure whether to apply or not? **Ask us!**



June 22

Live Webinar with Challenge Leaders

Join a 1.5-hour webinar to learn more about
the use cases from the Challenge Leaders!



July 6

Application Deadline

Last day to submit applications for the
Innovation Challenge



July 7 – July 21

Screening Process

Phase One – Screening based on the applications
Phase Two – Startups that pass phase one will be
asked to present a demo and explain how their
solution/technology can solve the challenge



July 22 – August 5

Workshops with Deloitte's Experts

Startups that pass the screening process will participate
in a 3-hour workshop with Deloitte's experts to discuss
business opportunities, potential joint value
propositions, tech requirements, etc.



August 31

End of 1st Cycle

Deloitte will announce the selected startups and program
outcomes on its social media channels and on [Geektime](#), the
largest tech media platform in Israel. The selected startups
will work together with the Challenge Leaders to explore
potential joint offerings